ADRIANO PEREIRA FERNANDES

WORDPRESS & FULL STACK DEVELOPER

📞 +55 35 9 8438-7550

✉ adriano.p.f@outlook.com

📍 São Paulo, Brazil

🌐 adrianowebdeveloper.com

PROFILE

Dynamic WordPress and Full Stack Developer with over 7 years of experience crafting high-performance websites optimized for SEO and scalability. Specializing in custom themes (Elementor, Oxygen), WooCommerce, and REST API integrations, I deliver solutions that drive business growth. Currently exploring cutting-edge technologies like Strapi, Node.js, React, and Next.js to enhance my expertise. Passionate about transforming ideas into impactful digital experiences.

EDUCATION

2014 - 2018
FAEX FACULDADE DE EXTREMA

- Graduation, Analysis and development of systems

WORK EXPERIENCE

2020 - PRESENT
FASTERS SOLUÇÕES EM TI LTDA

WordPress & Full Stack Developer

- Engineered WooCommerce e-commerce platforms, boosting sales by up to 25% within 6 months through advanced SEO and performance optimization.
- Developed custom themes with Elementor and Oxygen, reducing page load times by 30% and enhancing user engagement.
- Integrated REST APIs and plugins, increasing user interaction by 40% on institutional websites.
- Led agile (Scrum) project phases from requirement analysis to deployment, ensuring timely, high-quality deliverables.
- Collaborated with cross-functional teams using WordPress, PHP, JavaScript, Sass, MySQL, Node.js, and GitHub.

2018 - 2020
Idea Publicidade

Web Designer & Full Stack Developer

- Designed a dynamic corporate portal with MySQL, reducing maintenance time by 15% and improving scalability.
- Created responsive interfaces with HTML, CSS, JavaScript, and Sass, boosting user retention by 30%.
- Applied SEO strategies, elevating search rankings by 20% and enhancing client visibility.
- Managed end-to-end projects, ensuring client satisfaction with timely delivery and ongoing support.
- Trained clients on WordPress CMS, increasing autonomy by 50% with PHP, MySQL, and Ruby on Rails.

SKILLS

- **Languages & Frameworks**
PHP, JavaScript, Node.js, React, Next.js, Ruby on Rails
- **CMS & Tools**
WordPress, WooCommerce, Elementor, Oxygen, Strapi, GitHub
- **Design & Optimization**
SEO, Web Performance, Sass, Bootstrap, MySQL
- **Methodologies**
Agile (Scrum), Kanban, Cross-Browser Compatibility
- **Emerging Tech**
Exploring Strapi, TypeScript, and AI-driven development

LANGUAGES

- English (B1/B2)
- Portuguese (Native)